The business world has formal and informal, unwritten rules and norms. Many of the latter go back to implicit and unconscious agreements based on specific sets of values, beliefs, attitudes and behaviours. In today’s world of science and business, men and the rules of male culture still predominate. While men have unconsciously started to act according to these rules since they were little boys, well educated women are often unaware that they are entering new territories when it comes to position themselves in hierarchies. Women often ignore the implicit rules. And even if they are familiar with the rules, they often don’t know how to deal with them authentically. This seminar focuses on how women position themselves to get their point across and to be successful.

Lecturer: Isabel Nitzsche
Organizer: CIN - Board for the Advancement of Women
Date: Friday, 11th December 2015 (9.00-17.00)
Place: Seminarraum Röntgenweg 11, Tübingen
Registration: baw@cin.uni-tuebingen.de
Deadline is December 3th, 2015!!
Note: Please state your position in the CIN

Please check our homepage for more information.